KAYLEIGH TRACEY

kayleighbtracey@gmail.com
Kent, England
kayleightracey.co.uk

EDUCATION

NORTHUMBRIA UNIVERSITY
Newcastle
Animation - First Class
2016 - 2019

SKILLS

Adobe Suite

Animation

Styleframing & Design

Cinema 4d

Teamwork

PROFILE

I'm a naturally playful motion designer with a love for abstract problem solving. With 6+ years in industry, I have a broad set of design & animation skills paired with a love for visual storytelling.

WORK EXPERIENCE

MOTION DESIGNER

Warner Bros Discovery - Islington, London
August 2024 - Present

- Working on promotional ads for Kids EMEA channels.
- Continuity graphics for Kids EMEA Channels.
- Creating new concepts and key visuals for marketing ideas from scratch.

Freelance
July 2023 - August 2024

- Managing client expectations and my own timelines.
- Flexibility in working on projects at different points of the project.

First Image - Southwark, London
March 2023 - August 2023

- Working in an agency setting.
- Motion design for events - award ceremonies and promotional assets for advertisements online.

Evolutions Post Production - Soho, London
November 2021 - March 2023

- TV series & infographics design from early stages to carrying on projects at their 5th season.
- Creating GFX to operate on game shows and live.

Alchemy - Shoreditch, London
June 2019 - November 2021

- Infographics and title design.
- Working closely as a team to produce full GFX for entire series'.